



**RABATT-COUPON.COM**

Powered by 45Nord

**MEDIAKIT**

**English**



# MEDIAKIT - WHAT WE OFFER

- Editorial work - e.g. **exclusive blog article**
- Publication of min. **2 articles** per week
- Bannering of **250.000 Ad-Impressions** per month
- **Monthly reach** according to Google Analytics approx. **191.000**
- **Monthly visits** according to Google Analytics approx. **32.000**
- Newsletter distribution list with **15.000 double Opt-In recipients**
- **5.300** active online stores with many **TOP-Vouchers**
- Selected **promotional weeks** in form of landing pages - specials at the right time!
- Exclusive vouchers placed under "**TOP-Vouchers**" and on landing page



# Social Media ensures COMMUNICATION



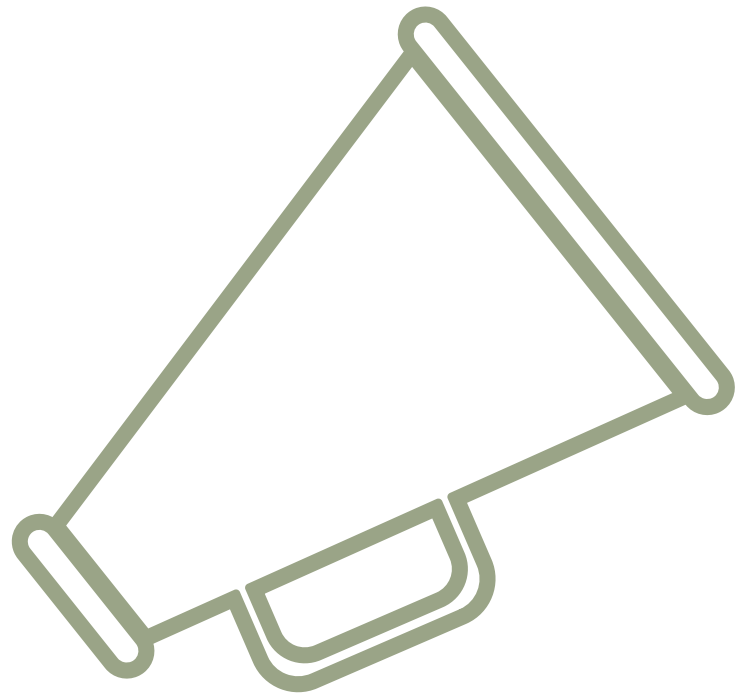
139.419 reach | 23.296 content-interactions



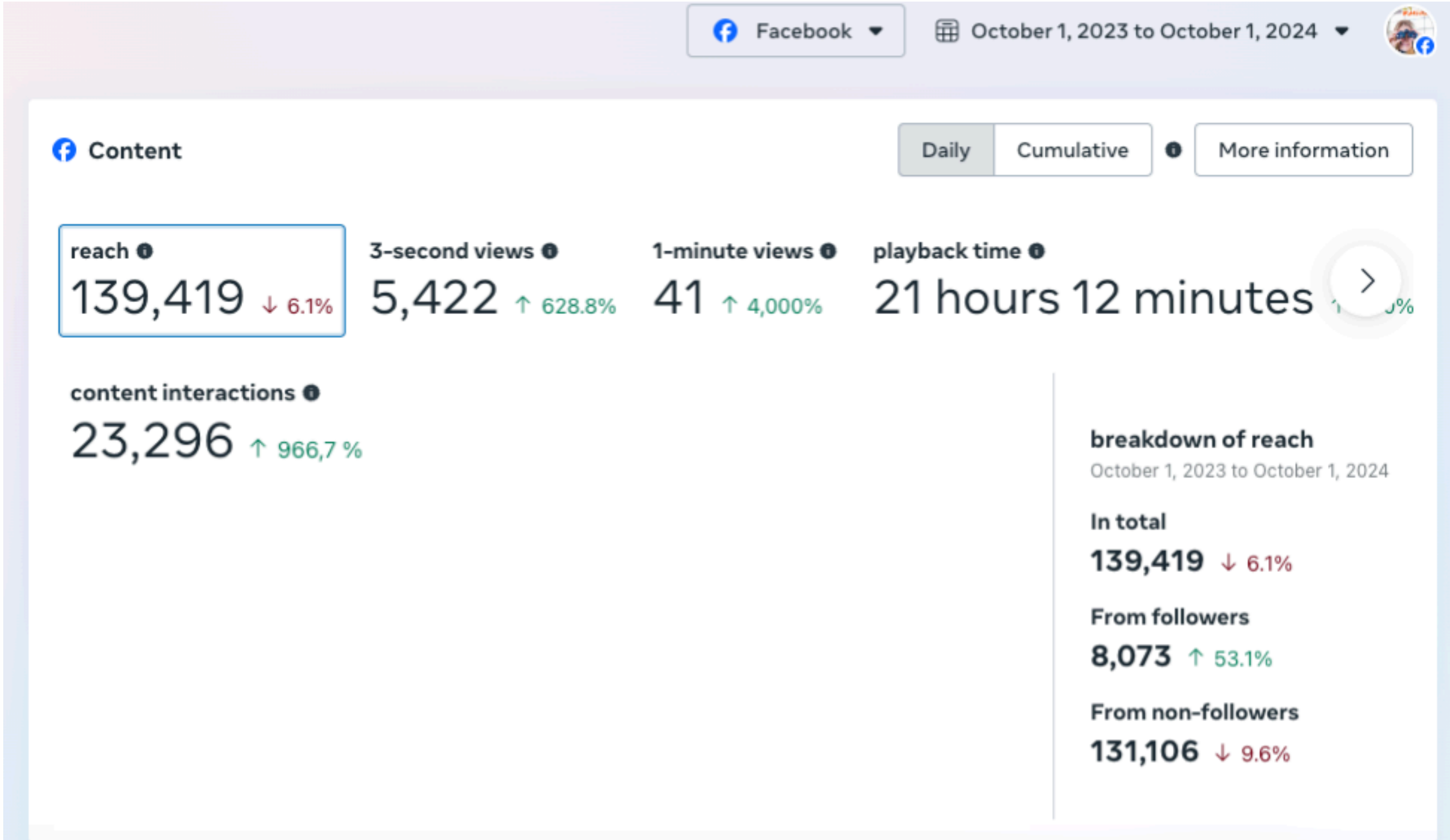
76.125 reach | 12.970 Content-interactions



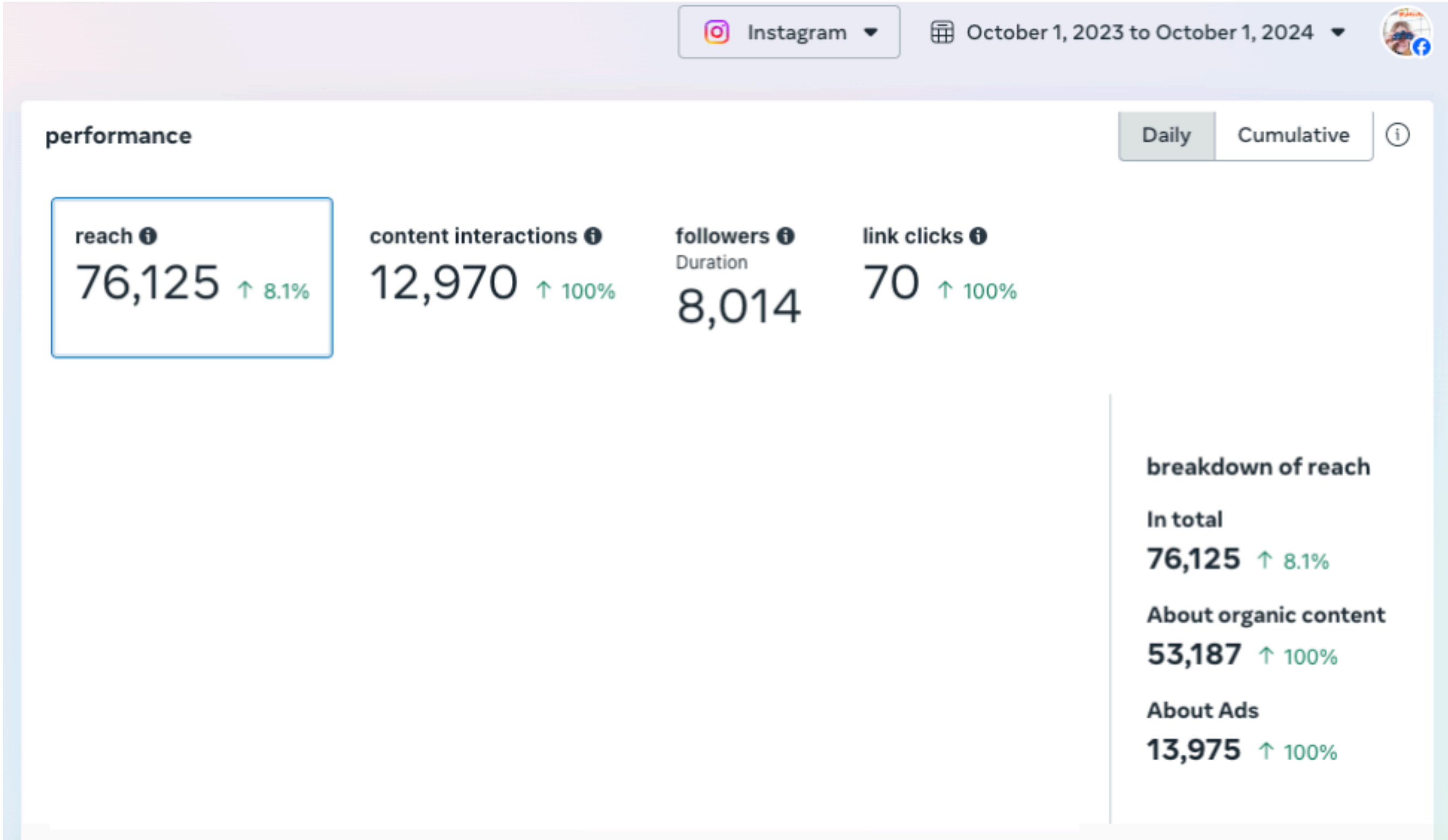
1.67 mio impressions | 78.550 interactions



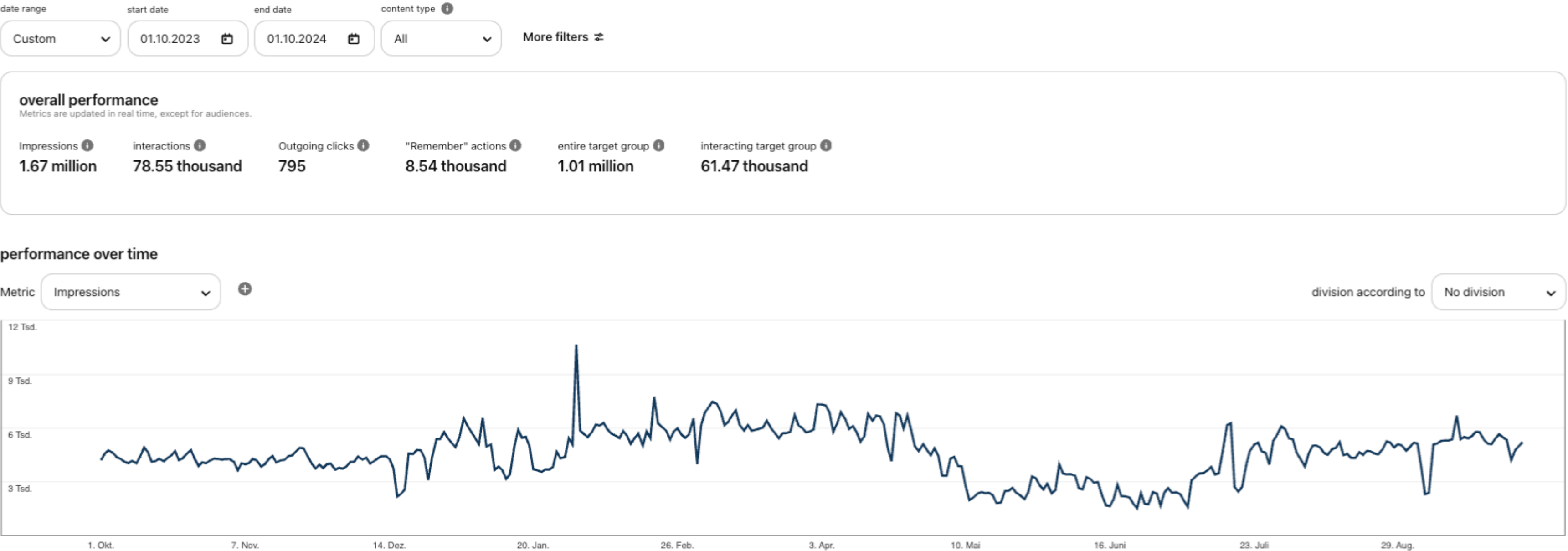
# Social Media ensures COMMUNICATION



# Social Media ensures COMMUNICATION



# Social Media ensures COMMUNICATION



# PRICING OF INDIVIDUAL SERVICES

## Authoring of an exclusive article in our blog

Incl. banner in the medium rectangle with 10.000 Ad-Impressions	400,00€
---	---------

## Social Media Placements

• 3x Social Media Postings	120,00€
• 7x Social Media Postings	260,00€
• 10x Social Media Postings	360,00€
• Facebook stick per week	50,00€

## Newsletter Placements

• 1x “normal” Placement in our weekly newsletter + Placement under “TOP vouchers” on our homepage	40,00€
• 1x “premium” Placement in our weekly newsletter + Placement under “TOP vouchers” on our homepage	80,00€
• 1x Placement of the exclusive article in the weekly newsletter + Placement under “TOP vouchers” on our homepage	120,00€
• Standalone newsletter + Placement under “TOP vouchers” on our homepage	200,00€

## Website Placements (only available with package booking)

• Placement under “TOP vouchers” on our homepage per week	
• Banner in the medium rectangle with 10.000 Ad-Impressions per week	



# PRICING OF POSSIBLE PLACEMENT PACKAGES

<b>“Deluxe”</b>		1.210,00€
<ul style="list-style-type: none"><li>• Authoring of an exclusive article in our blog</li><li>• 10x Social Media Postings</li><li>• Facebook stick two weeks</li><li>• 1x “normal” Placement in our weekly newsletter</li><li>• 1x “premium” Placement in our weekly newsletter</li></ul>		<ul style="list-style-type: none"><li>• 1x Placement of the exclusive article in the weekly newsletter</li><li>• Standalone Newsletter</li><li>• Placement under “TOP vouchers” on our homepage two weeks</li><li>• Bannering in the medium rectangle with 10.000 Ad-Impressions two weeks</li></ul>
<b>“Premium”</b>		840,00€
<ul style="list-style-type: none"><li>• Authoring of an exclusive article in our blog</li><li>• 7x Social Media Postings</li><li>• Facebook stick one week</li><li>• 1x “normal” Placement in our weekly newsletter</li></ul>		<ul style="list-style-type: none"><li>• 1x Placement of the exclusive article in the weekly newsletter</li><li>• Placement under “TOP vouchers” on our homepage two weeks</li><li>• Bannering in the medium rectangle with 10.000 Ad-Impressions two weeks</li></ul>
<b>“Basic”</b>		590,00€
<ul style="list-style-type: none"><li>• Authoring of an exclusive article in our blog</li><li>• 3x Social Media Postings</li><li>• Facebook stick one week</li></ul>		<ul style="list-style-type: none"><li>• 1x “normal” Placement in our weekly newsletter</li><li>• Placement under “TOP vouchers” on our homepage two weeks</li><li>• Bannering in the medium rectangle with 10.000 Ad-Impressions two weeks</li></ul>

We are happy to discuss your personal wishes!





# RAFFLES



We are happy to organize **individual raffles** for you at any time -

for your next product launch or simply to say thank you to your valued customers.

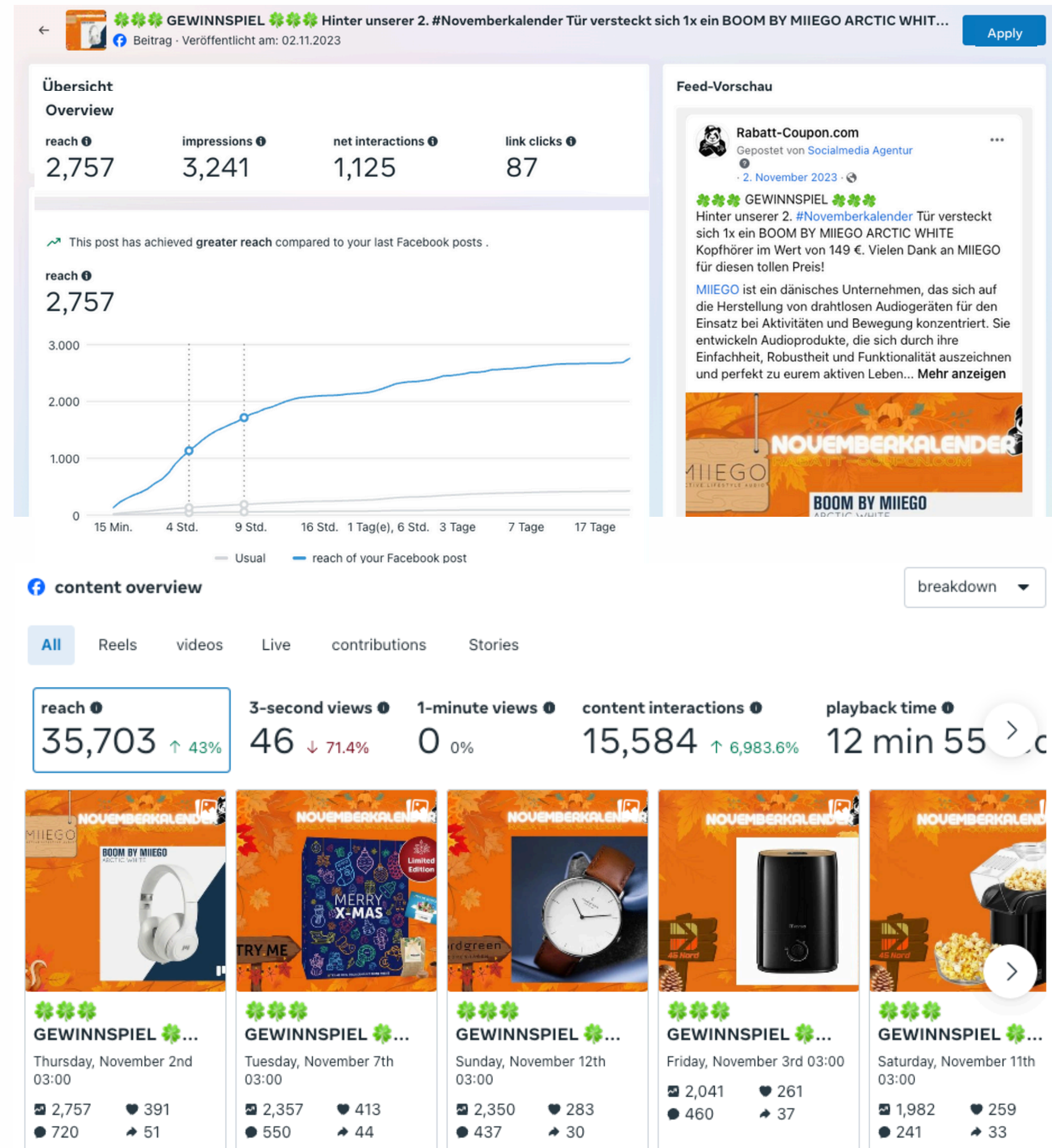
The possibilities are endless!

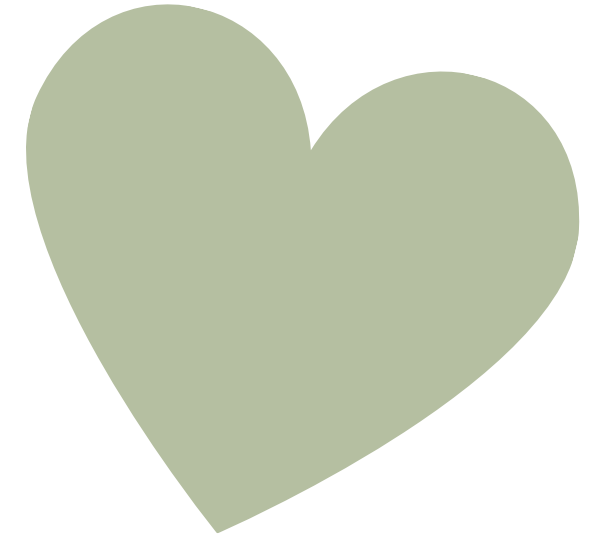
Benefit from our large reach on Facebook and our dedicated user base: up to **40.000 organic reach** and **up to 200-400**

**free double opt-in leads** generated on our website

- and all at **no extra cost!**

Simply send us your **product** worth around **€100** for your raffle and enjoy the benefits of our broad presence on Facebook and our active community!





**"stronger together!"**

contact us!

**promo@rabatt-coupon.com**

